



Our objectives

Your successful child education

We would like to invite all families living in the city of Herford with new born babies and children up to 3 years to participate in our project.

The objective of the project "Chancenreich" is:

- To increase Herford's attractiveness for families with children
- To achieve an improved competence of all parents with regard to the education of their children
- To improve the children's health by observing all preventive medical checkups
- To achieve a better integration and promotion due to an early kindergarten attendance



Chancenreich
Assistance for a successful child education

A project of the City of Herford and the foundation "Carina Stiftung"



Your contact person

at „Chancenreich“

We hope that we have awakened your interest in our project „Chancenreich“ and would be pleased if your family participated in that project too. Do not hesitate to contact us – we will be pleased to advise you and will be at your disposal in case of any questions.



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CARINA
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Chancenreich

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Prospects for a

good start into life





Your prospects our assistance

Your child's education and development is very important to us. Therefore, the City of Herford has founded the project „**Chancenreich**“ in cooperation with Carina Stiftung.

We would like to assist you parents with the **care and provision of your child**. Many parents already use the offers provided by educational institutions and independent supporting organisations for parents and children. „**Chancenreich**“ **however, addresses to ALL parents!** Therefore, our project breaks new grounds to support you with the promotion of your child!

Beside those classes already existing for parents and children, we have created new offers together with „**Chancenreich**“ in cooperation with independent supporting organisations, educational institutions or participants working in the healthcare area.

Accept our assistance to improve your child's prospects for a good start into life!

With kind regards
Yours Bruno Wollbrink


Mayor of the City of Herford



6 Modules for your child's future

1. Welcoming new born babies at home

We will offer you a **present to welcome your baby** in the form of a **parents manual**. We would like to congratulate you on your child's birth on behalf of the City of Herford. Our manual „**Welcome to Herford**“ shall welcome your newborn baby on earth in a symbolic way. This book also includes some so-called „**Elternbriefe**“ (letters for parents), informing you on the individual stages of children's development and offering you lots of useful advice at the same time.

2. We will visit your family

In the first weeks after you have given birth to your child a lady assigned by us will visit you at home to hand over our parents manual to you. This manual is a special present of the City of Herford to welcome your child. In addition, that lady will advise you on any supporting offers and inform all parents about the project „Chancenreich“ and our bonus system. If necessary, there will be the possibility of up to five more visits.

3. Bonus system

By means of a bonus in the total of **500,- EUR per each family** we would like to encourage you to participate in our selected offers. In order to use such offers, certain criteria are to be met, such as e.g. attending a parents training, preventive medical checks up to U-7a plus, as well as kindergarten attendance starting at the age of 3. The bonus can be paid in two amounts. A first payment will be possible from the beginning of the 12th month, the second payment will be made after your child has turned 3.

4. Parents Training

Parents, who have been trained with regard to their perception, are better able to both interpret their child's utterances and handling them. Therefore, we invite you to attend our **parents training free of charge**. Our classes are not only suitable for parents raising their first child; in any case they are a good assistance to notice children's needs and to respond to them adequately. Such classes are an important module in the framework of your child's education.

5. Regular preventive medical checks

By observing the preventive medical checks, parents can take the chance to promote their child earlier and more specifically. Here, the new advanced **U-7a plus** check particularly focuses on the determination of the child's social development stage, its language development and motricity. An important evidence for your child's development!

6. Kindergarten attendance at the age of 3

Studies have proved that an early kindergarten attendance is very important. According to such studies, children having attended a kindergarten for several years have better premises as regards the whole time they attend primary school. Also here, our bonus shall be a strong incentive for an extended promotion period.

